



# SOUTHERN BLUE

Suppliers of AdBlue®



TANK SOLUTIONS

[www.southern-blue.com.au](http://www.southern-blue.com.au)



# SOUTHERN BLUE

*Australia's leading AdBlue® suppliers*

At Southern Blue, we manufacture and distribute certified AdBlue® across Australia from remote true blue country towns, to the red dirt, to the seaside and to major city commercial sites. Whether you're a small business or a large-scale operation, we deliver reliable, high-quality solutions tailored to your needs. Backed by commitment to service, we're here to keep your fleet moving and your emissions compliant.



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# ABOUT SOUTHERN BLUE

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At the heart of our business is a simple promise: to deliver high-quality, certified AdBlue® to every corner of Australia- reliably, efficiently, and with integrity.

We're a proudly family-owned and operated company, built on the strong values and hard work of the Harker family, whose roots run deep in Australia's trucking industry. With a bloodline of truck drivers and generations of experience behind the wheel and behind the scenes, we understand firsthand the importance of dependable fuel additives and cleaner transport solutions. That's why we've committed ourselves to producing certified AdBlue® to the highest quality standards, ensuring your engines stay compliant, and your operations keep moving.

Certified to produce AdBlue® to the highest standards, we are committed to providing Australian-made, high-quality emission control solutions. If you're running a single vehicle in a remote country town or managing a large fleet in a commercial city, we deliver AdBlue® you can trust-wherever you are, whenever you need it.

Whether you're a small rural operator, a large commercial fleet, or an individual looking for a trusted supplier, we've got the solution. From the true blue country towns, across the red dirt heart of the outback, along the coastline, and into the industrial cities, we supply AdBlue® to all Australians - businesses and individuals alike.

As a team, we believe in more than just logistics. We're fueled by a passion for sustainability and a drive to contribute to a greener, cleaner Australia. Every litre we produce is a step toward lowering emissions and supporting a better future- for our families, our customers, and our country.

With trust, quality, and connection to community at the core of everything we do, we're proud to be the name Australians rely on for AdBlue®.



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# ABOUT **ADBLUE®**

AdBlue® is a high-purity, non-toxic urea-based solution used in modern diesel engines to reduce harmful emissions. It works as part of a system called Selective Catalytic Reduction (SCR), helping convert nitrogen oxide (NOx) – a major pollutant – into harmless nitrogen and water vapor.

Made from 32.5% urea and 67.5% deionised water, AdBlue® is not a fuel additive and is stored in a separate tank in your vehicle. It's essential for keeping diesel engines compliant with strict environmental regulations and contributes to a cleaner, greener Australia.

Southern Blue proudly manufactures certified, high-quality AdBlue® to meet ISO standards, ensuring your engine runs efficiently while reducing its environmental impact



# OUR **ADBLUE®**

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At Southern Blue, we're proud to produce premium-grade AdBlue® right here in Australia. Every litre is manufactured to meet the highest international standards (ISO 22241) in our state-of-the-art production facility, ensuring purity, consistency, and performance that diesel engines can rely on.

## **MANUFACTURED TO THE HIGHEST STANDARDS**

Our AdBlue® is made using ultra-pure demineralised water and high-grade automotive urea, carefully blended under strict quality controls. We maintain a closed manufacturing system, which prevents contamination and guarantees that every batch meets OEM and international specifications.

We test every stage of production – from raw materials to final packaging – to ensure compliance with the most demanding standards. The result is a high-performance, clean, and stable product that helps your vehicles run efficiently and reduce emissions.



## AUSTRALIAN-MADE AND LOCALLY BACKED

Proudly Australian-made and owned, Southern Blue supports local industry and supply chains. By manufacturing here at home, we're able to guarantee product freshness, supply reliability, and faster delivery times – even to regional and remote areas.

Our local production also means reduced carbon footprint, reinforcing our commitment to sustainability and environmental responsibility.

## TRUSTED BY PROFESSIONALS NATIONWIDE

Southern Blue AdBlue® is trusted by transport fleets, agricultural operators, and machinery owners across Australia. Whether you need bulk deliveries, packaged product, or on-site solutions, we're committed to helping our customers run cleaner, smarter, and more sustainably.



# OUR IMPACTS



## ENVIRONMENT

AdBlue® is used in diesel vehicles equipped with Selective Catalytic Reduction (SCR) systems. When injected into the exhaust, it helps convert harmful nitrogen oxides (NOx) into harmless nitrogen and water vapor.

- NOx is one of the major contributors to air pollution, acid rain, and smog.
- By drastically cutting NOx emissions, AdBlue® enables vehicles to meet stringent Euro 6 and other global emission standards, making them far more eco-friendly.
- This directly supports governments' and companies' efforts to reduce their carbon footprint and improve sustainability.

## HEALTH

Reducing NOx emissions isn't just about the environment; it's also about public health.

- NOx gases are harmful when inhaled, leading to respiratory problems, asthma, cardiovascular diseases, and even premature death in severe pollution zones.
- AdBlue® helps protect communities, particularly urban populations who are most exposed to diesel exhaust, by lowering these hazardous emissions.
- Cleaner air means fewer hospital admissions and overall improvements in quality of life.



# OUR IMPACTS



## VEHICLE PERFORMANCE & FUEL EFFICIENCY

AdBlue® plays a key role in ensuring modern diesel engines can deliver both power and compliance.

- Engines can maintain higher performance without being restricted by emission-limiting compromises.
- It prevents engine derating or warning-light issues that occur if emission standards are breached.
- Vehicles equipped with AdBlue® systems generally enjoy a longer engine life, as the SCR process reduces the strain on internal engine components.
- Fleet operators also benefit from legal compliance, avoiding heavy fines for non-compliance with emission regulations.
- Without SCR and AdBlue®, engines would have to run at lower combustion temperatures or with altered fuel-air ratios to reduce NOx – which often means worse fuel economy.
- With AdBlue® handling the emissions post-combustion, engines can be optimized for maximum fuel efficiency and performance.
- This translates into cost savings for drivers and fleet operators over time.



# OUR SERVICE

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At Southern Blue, we believe that being a supplier means more than just delivering product; it's about building long-term partnerships. Our stockists are an essential part of our network, and we're committed to providing exceptional service, reliable supply, and genuine business support at every step.

## RELIABLE SUPPLY & CONSISTENT QUALITY

We know that your reputation depends on having dependable products available when your customers need them.

That's why we guarantee:

- Consistent product availability thanks to our Australian manufacturing facility.
- Flexible delivery options to suit your ordering schedule and storage needs.
- Strict quality assurance, ensuring every batch of Southern Blue AdBlue® meets ISO 22241 standards.

You can rely on us for steady stock levels, efficient logistics, and local support that keeps your shelves full and your customers satisfied.



## MARKETING & SALES SUPPORT

We work closely with our stockists to help promote the Southern Blue brand and grow sales.

Our team provides:

- Branded marketing materials, brochures, and point-of-sale displays.
- Product training so your staff can confidently answer customer questions.
- Digital support, including promotional content and imagery for your website or social media.

We're here to help you present Southern Blue AdBlue® as the trusted, high-quality choice for your customers.

## DEDICATED STOCKIST SUPPORT

Every stockist has direct access to our friendly and experienced support team. Whether it's a delivery query, technical advice, or assistance with customer inquiries, we're only ever a phone call away. We pride ourselves on fast, personal service and clear communication — because your success is our success.

## PARTNERING FOR GROWTH

Becoming a Southern Blue stockist means joining a network built on trust, transparency, and shared values. We're dedicated to helping you grow your business with a product your customers can rely on and a team that always has your back.



# TANK SOLUTIONS

## SOUTHERN BLUE ADBLUE® STORAGE TANKS

Southern Blue AdBlue® Storage Tanks provides a high-capacity, ready-to-use solution for safely storing and dispensing AdBlue® on-site. Designed for transport operators, fleet depots, agricultural businesses, and industrial users, it offers a dependable way to manage AdBlue® supply efficiently and cost-effectively. Manufactured to the highest Australian standards, this system arrives fully assembled and fitted with a pump – ready to use from day one. Simply connect, fill, and start dispensing.

### KEY FEATURES:

- Multiple Capacity sizes available. Perfect for medium to large fleets or high-usage sites, reducing refill frequency and ensuring consistent supply.
- Durable Construction – Built from high density polyethylene (HDPE) or UV-stabilised plastic, resistant to AdBlue®'s corrosive properties for long-term durability.
- Optional Bunded Design – Double-walled (bunded) option for added spill protection and environmental safety.
- Secure Access – Lockable access lid prevents contamination and unauthorised use.
- Complete Pump System – Supplied fully set up with a submersible pump, automatic nozzle, delivery hose, and optional digital flow meter, allowing immediate, clean, and efficient dispensing.
- Temperature Protection – Insulated versions available to help prevent crystallisation in colder climates and maintain AdBlue® integrity year-round.
- Compliance & Quality – Manufactured in accordance with ISO 22241 standards for AdBlue® handling and storage.
- Flexible Installation – Compact design suitable for indoor or outdoor use, making it easy to position at workshops, depots, or service areas.



# TANK SOLUTIONS

## SOUTHERN BLUE ADBLUE® STORAGE TANKS

### CUSTOMER BENEFITS:

- Ready to Use – Delivered fully equipped and pre-configured, saving installation time and ensuring quick setup.
- Reliable Supply – Maintain a steady on-site AdBlue® source and avoid downtime or supply interruptions.
- Cost Savings – Reduce refill frequency and transport costs through bulk purchasing.
- Product Integrity – Prevent contamination, preserving AdBlue® quality and protecting vehicle SCR systems.
- Built to Last – Tough, weather-resistant design ensures dependable performance for years of industrial use.
- Ease of Use – Integrated pump system allows for simple, spill-free dispensing straight into vehicles or machinery.
- Starting at 3000L

Our Southern Blue AdBlue® Tank is the ultimate plug-and-play storage solution – Australian made, fully equipped, and ready to go, offering your customers unmatched convenience, reliability, and long-term value.





# LEASING TANK SOLUTIONS

## SOUTHERN BLUE ADBLUE® LEASE

Southern Blue offers a convenient tank leasing option to help you store and dispense AdBlue safely and efficiently on-site.

### **What This Includes:**

Leasing a tank gives you a reliable storage solution without the upfront cost of purchasing equipment. It's ideal for businesses wanting consistent AdBlue supply and easy on-site access.

### **Why Lease a Tank?**

- No large upfront purchase cost
- Supports cleaner, compliant AdBlue operation
- Reliable supply through a trusted local provider
- Constant supply





# BULK ADBLUE®

At Southern Blue, we specialise in providing bulk AdBlue® supply solutions tailored to the needs of petrol stations, transport depots, workshops, agricultural businesses, and industrial sites. Our large-scale production and distribution network ensures a steady, reliable supply.

We understand that every business operates differently, which is why we offer flexible delivery and refill options to suit your operation and storage setup.

## Refilling Services

- On-Site Tank Refills – We can deliver directly into your existing bulk storage tanks using clean, closed delivery systems that maintain product integrity and minimise waste.
- IBC Refills – Our refill service extends to 1000L IBC containers, providing a convenient option for smaller operations or sites with moderate AdBlue® usage.
- Petrol Station Supply – Southern Blue works with service stations and truck stops nationwide, ensuring consistent product availability for retail and commercial customers alike.

## Reliable Bulk Delivery

- Nationwide Coverage – From regional areas to major metro hubs, we provide fast, dependable bulk deliveries through our trusted logistics network.
- Flexible Scheduling – Arrange regular delivery intervals or on-demand top-ups based on your usage patterns and storage capacity.
- High-Volume Capability – Our fleet and partners are equipped to handle everything from mini-bulk deliveries to full tanker loads.
- Quality Assurance – Every delivery is filled directly from our state-of-the-art Australian manufacturing facility, ensuring freshness, purity, and compliance.





# ADBLUE® ACCESSORIES

## EXPERT KNOWLEDGE & SUPPORT YOU CAN RELY ON

At Southern Blue, we don't just supply AdBlue® – we understand it.

With years of hands-on experience in AdBlue® production, handling, and distribution, our team has the knowledge and technical expertise to help you choose the right setup for your business and your customers.

We offer practical advice and support to ensure your AdBlue® systems are fitted correctly, perform efficiently, and meet all safety and compliance standards. Whether you're setting up a new dispensing point, upgrading your storage equipment, or simply looking for ways to make AdBlue® handling easier, we're here to help every step of the way.

- Professional Advice – Guidance on selecting and installing AdBlue® accessories, pumps, and storage solutions tailored to your operation.
- On-Site Assistance – Support with fitting and setting up tanks, pumps, and dispensing systems for a smooth, professional installation.
- Accessory Range – Supply and fitting of IBC covers, pumps, hoses, nozzles, and other AdBlue® accessories to make handling clean, efficient, and hassle-free.
- Trusted Experience – Backed by a team who understands the full AdBlue® process – from manufacturing to the final pour.

With Southern Blue, you and your customers can enjoy a seamless AdBlue® experience – backed by expert support, quality equipment, and complete peace of mind.





# GET IN TOUCH



## **CONTACT US:**



*1300 822 367*



*WWW.SOUTHERN-BLUE.COM.AU*



*SALES@SOUTHERN-BLUE.COM*



*10B COMMERCIAL DRIVE, PAKENHAM 3810*